



TE KUNENGA | MASSEY
KI PUREHUROA | UNIVERSITY
UNIVERSITY OF NEW ZEALAND

2024 AGENT INFORMATION PACK



TE KUNENGA KI PŪREHUROA MASSEY UNIVERSITY

Te Kūhanga ki Pūrehuroa Massey University has a well-established reputation for academic leadership, research excellence and innovative teaching grounded in real-world issues. With just under 25,000 students, Massey is New Zealand's national university, spread over three locations in Auckland, Manawatū and Wellington.

We also have a growing global footprint that is leading the way for New Zealand and are living proof you can study with Massey from anywhere, any time, and at any life stage. We are experts in distance and online education, with over 60 years of experience in this method of teaching. Students can study online to complete a range of Massey undergraduate and postgraduate degrees or they can tailor their studies to meet their needs.

With strong links to industry, including leading companies in New Zealand and around the world, our students have the opportunity to do work placements, internships and industry visits offering them the real-life experience to put the knowledge they learn in class into practice.

We also truly punch above our weight on the global stage. In the 2024 Quacquarelli Symonds (QS) World University Rankings, Massey is currently ranked 239th globally, and 3rd in Aotearoa New Zealand. We rose 44 places

in the 2024 QS Sustainability Rankings to be ranked 81st in the world, and third equal among New Zealand universities, highlighting our dedication to the United Nation's Sustainable Development Goals.

The success of our students is also something we are passionate about, and have been investing heavily into our Learner Success Plan, Pūrehuroatanga. Last year, we celebrated an increase in course completion rates, as reported by the Tertiary Education Commission. We have the highest completion rates for on-campus Government-funded learners in the country, as well as the highest completion rates for our on-campus Māori and Pacific learners. We are obviously doing something right, and we continue to invest in our students, even while we are financially constrained.

Like most universities, following on from the COVID-19 pandemic, Massey is currently going through some changes. But we are focused on being a modern institution and meeting the needs of our students and the communities that we operate within. The future is bright and Massey is on track to deliver world-class teaching, learning and research for Aotearoa New Zealand and the world.



UNIVERSITY RANKINGS

Massey is globally ranked by Quacquarelli Symonds, Shanghai Rankings, Red Dot and others across multiple subject areas, and features Aotearoa New Zealand's only Aviation and Veterinary Medical Schools.

QUACQUARELLI SYMONDS (QS) WORLD UNIVERSITY RANKINGS

A 5-star plus rating overall from the QS world university ranking agency.

QS top 300 universities in the world

Massey is ranked 239th equal in the world.

2 subjects in top 30 in the world

Veterinary Science and Developmental Studies are ranked in the top 30. Tāwharau Ora School of Veterinary Science is ranked 1st in Australasia and 21st in the world.

4 subjects ranked in the top 100 for the QS subject rankings

Veterinary Science, Agriculture and Forestry, Development Studies and Communication and Media Studies.

5 top rankings in New Zealand

Art and Design, Veterinary Science, Agriculture and Forestry, Development Studies and Communication and Media Studies.

RED DOT DESIGN RANKING

Massey's Toi Rauwhāangi College of Creative Arts does exceedingly well in the Red Dot Design Rankings. This result places Massey in the top 3 universities in Asia Pacific for the 9th year in a row.



SHANGHAI RANKINGS

3 top 100 subjects in the Shanghai rankings
Communication, Veterinary Sciences, Food Science and Technology.

6 subjects ranked top in New Zealand

Agricultural Science, Communication, Economics, Finance, Nursing and Veterinary Sciences.

16 subjects in latest rankings

Overall, we were ranked in 16 subjects in the latest Shanghai Subject Rankings.

CEO MAGAZINE GLOBAL MBA RANKINGS

Tier One Global MBA ranking

We were the only New Zealand university with a Tier One Global MBA ranking in 2023.

9= for Global EMBA

In 2023 we were ranked 9th equal in the world for our Executive Master of Business Administration.

11th for online MBA

We were ranked 11th globally for our online Master of Business Administration in 2023.

COMMITMENT TO SUSTAINABILITY DEVELOPMENT GOALS

QS Sustainability University World Rankings

Massey has a strong commitment to tackling the world's greatest environmental, social and governance challenges and is ranked 81st equal.

Times Higher Education Impact Rankings

Massey has a strong commitment to achieving the United Nation's Sustainable Development Goals (SDGs) and is currently ranked 86th.

FREQUENTLY ASKED QUESTIONS

University estate strategy, including consolidation and new programmes

Are you selling the university buildings?

The Massey University Council and the Senior Leadership Team confirmed in 2023 that we will continue to operate across our three current campuses in New Zealand – Auckland, Manawatū and Wellington. We will also continue to build our Distance Learning Campus, as well as expand the university's global footprint with campus in Singapore.

However, we know that we have under utilised facilities on our campuses. Consolidating our teams and teaching into existing buildings that are fit-for-purpose, allows us to release those buildings that are surplus to our core requirements – while also bringing our staff and student communities closer together.

Releasing space is not always linked to selling. We already have co-located spaces on the Manawatū campus, and would like to replicate that way of working on other campuses. It allows us to bring industry directly on to campus, by co-locating with them and offering students opportunities for internships and research projects.

Massey has significant assets and no debt, and therefore consolidating space also provides some financial relief and funding to invest in the university's future.

Will there still be an Albany campus in the future?

Yes. The Albany campus is here to stay, just as our Manawatū campus and our Wellington campus will continue as well.

Rather than reducing the programmes that are offered at Albany, we are simply changing the makeup of what happens in Auckland overall. We are updating our curriculum to ensure it is attractive to our students who study on the Auckland campus, and we are also planning to offer new programmes in future. This will

make the most of our industry connections, our relationships, and ensure the programmes we offer are directly connected to the needs of our students and the wider community.

Can I still study Science at Albany campus?

Yes! Massey offers world-leading and unique programmes within our College of Sciences with expertise in areas such as agriculture, construction, computer science, food technology and veterinary science. These programmes are taught by professional and dedicated teaching staff both online and in person.

Currently we are modifying what College of Sciences programmes can be studied on each of our campuses - this is mostly aligned to where we have specialist facilities. Internally, we often describe this as “dry” sciences being delivered from the Auckland campus - this includes computer sciences, built environment, and other sciences that do not typically require wet-lab space. “Wet” sciences will be offered from our Manawatū campus – this includes those sciences that require wet-labs.



University programmes, international students, and support services

Why are you changing your programmes?

Changing programmes is a normal process all universities go through – Massey is no different. We need to ensure the programmes continue to be relevant, industry linked and connected to real world application. As programmes become less relevant, we update them to new programmes.

Can I still study online?

With over 60 years' experience, Massey is a world leader in online education. Our courses combine pioneering technology with the latest research, and our students get a learning experience that's just as challenging, immersive and exciting as studying in the classroom.

Studying by distance is generally not possible while studying on a student visa, but it does mean you can work towards a Massey qualification in the best way for you, from anywhere in the world. Our distance qualifications are also available part time, so you can balance university with other commitments, like a career or family.

We recognise that for some of our international students, it is not possible to travel to New Zealand to study on campus. That's why studying online can be a great option.



What support do international students get from Massey while they are here?

At Massey we believe international students should have the same access to all support services, just as domestic students do. Whether it is planning courses and helping students stay on track with their study, advising with student insurances, or a friendly face to help students adjust to university life, our team is there to help.

Sometimes it is hard to know if you are on track and if there is anything more you should be doing. Massey is currently New Zealand's leading institution for student analytics - rather than waiting for a student to contact us for support, we prefer to reach out to the student to ensure the issue doesn't arise in the first place. That is why Massey's achievement success rate is so high.

We want to give our students the best chance at success with their tertiary study – from enrolment, right through to graduation and beyond.



Massey's expansion into Singapore and South East Asia

Why is Massey establishing a Singapore campus?

Sharing our expertise and expanding our transnational education offerings is a long-term priority for Massey.

We have been teaching in Singapore since 2008 and have an excellent reputation there, as well as across South East and Southern Asia. Massey programmes, particularly in the agricultural and food technology areas, have a strong international reputation and the quality of our programmes are well regarded.

The Massey campus in Singapore will offer students in Singapore access to top-quality New Zealand education programmes offered by Massey Business School, College of Sciences, College of Creative Arts and the College of Humanities and Social Sciences. This campus will also attract international students.

How will the Singapore campus work ?

If you study at the Singapore campus, you are studying as a Massey student. The courses that you study at Singapore are the same as what you would study if you were in New Zealand.

Massey University College's success, progress, and completion rates

How is MUC going?

We are really proud that Massey's progression rate from MUC into university has been over 90% since it started. While a large percentage in that population is Chinese, we are also seeing a growth in student numbers from South East Asia.

Our pass rates are very high and that is due to the support system in place from pre arrival all the way to graduation. There are a lot of support services helping our students every step of the way.

All of our qualifications are Massey qualifications and every student at MUC will walk across the graduation stage with other



Massey's international reputation and the quality of our programmes sets us up well for a successful journey in Singapore. It's hoped in the longer term (the next 10-15 years) we might see upwards of 5,000 students based offshore, with a large part of this population being Singapore based.

Massey students when they finish the programme, which is an incredible experience for them.

There is also no separate building for the MUC students, they are in the middle of the Massey campus, 100% fully integrated into the university.

What programmes will have July intakes?

We have opened up more programmes for international students in Semester 2, 2024. To find the details, please visit our website:

www.massey.ac.nz/joinus

University deficits and financial recovery plan

Why are you restructuring your organisation?

Like others in the tertiary sector, Massey has experienced difficult financial conditions and has been looking to reduce its costs and generate more income to ensure its financial sustainability in the future.

Staff reductions during 2023 were not the result of a single major restructure, but in fact part of organisational change processes such as the way administration is provided in the Colleges. A number of staff also opted to take voluntary enhanced cessation.

We are working towards a future-focused university which operates within the income it generates. This means we will continue to offer world-class teaching learning and research, while investing in strategic projects, our people and facilities, and ensuring we are financially sustainable.

Is Massey financially stable?

Massey is asset rich and has no debt. While the tertiary sector around the world has experienced a challenging economic climate recently, Massey has a financial recovery plan in place. We are getting our house in order by developing better programmes, consolidating our footprint and doing our very best to make Massey a great experience for every student who chooses to study with us. By taking the time to assess where we are and where we need to be, we are now ready to move forward and rebuild.

Universities around the world are heavily dependent on student income and Massey is no different. But we are focused on alleviating this dependence by utilising our amazing facilities and co-locating with industry to create the best learning experience for our staff and students.



Modernising universities to meet changing student needs

Why should students study at Massey?

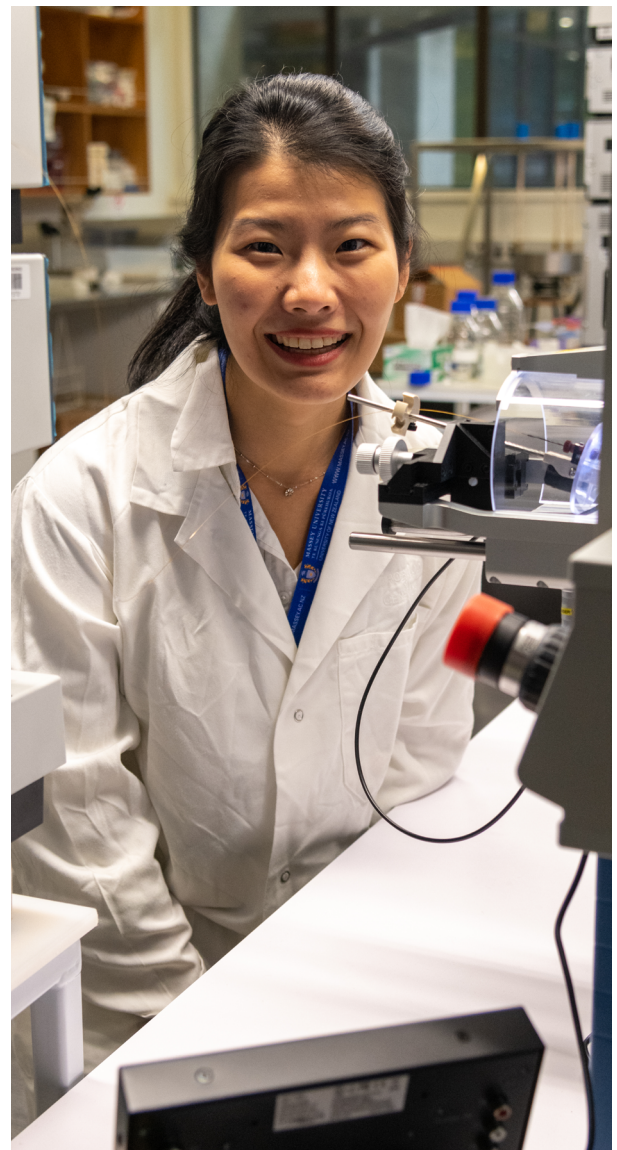
Massey is currently ranked in the top 250 universities world-wide. We are very well known and respected in key disciplines like Veterinary Science, Food Technology, Communications, Development Studies, Agriculture, Creative Arts and Business.

Students want to study at Massey because we offer choice. The choice of location to study (which is now expanding to Singapore). The choice of programmes to study and levels. The choice of a safe and supportive community, and the choice of interesting and respected courses within a degree.

We are a research-intensive university, ensuring we remain cutting edge – educating our students for their future careers – which can include those areas that exist now, and also those that will be in demand in the future.

We are a leading university in terms of the United Nations Sustainable Development Goals. The 2023 rankings saw Massey rise 44 positions to be ranked 81st in the world, reflecting the university's continual dedication to deliver positive change on a global scale.

We are the only New Zealand university where you can study Veterinary Science and Aviation, and our Design School is the oldest and most prestigious in New Zealand. In areas such as Development Studies and Business, our MBA is currently ranked 12th in the world by CEO magazine – these are incredible accomplishments for a New Zealand university.



MEET OUR STUDENTS

"Studying at Massey is not just about acquiring knowledge; it's about immersing yourself in a community of like-minded individuals. The tutors and industry professionals are amazing teachers and the campus is equipped with good facilities to support the learning journey of my degree."

- *Loyd Gorme Doron, Bachelor of Screen Arts with Honours, Philippines*



"The time I spent at Massey has provided a better foundation for my future career. I have learnt the importance of working with others to complete a task, integrating everyone's ideas and refining the requirements of the task, as well as how to use the relevant tools and software."

- *Esme Liu, Master of Science (Horticulture Science), China*

"Massey was the perfect choice for me because I wanted a bachelor degree along with pilot training and it is the only university in New Zealand to offer that. Also I think the people are very friendly and helpful in New Zealand and it is relatively safer than most other places around the world."

- *Krittamet Chiewvatsagonchai, Bachelor of Aviation, Thailand*

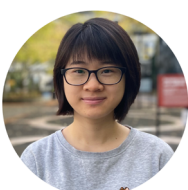


"When you are a student at Massey, it is like connecting to the globe with a superb team of staff and students. I find New Zealand academia's approach to science fascinating and Manawatū has its unique natural beauty and offers a diverse blend of cultural experiences."

- *Janani Palihakkara, PhD in Soil Science, Sri Lanka*

"New Zealand is a great place to study and live, and while I was at Massey I really enjoyed meeting new people from different backgrounds. It is the only university in Aotearoa where you can study a Bachelor of Construction Management which is the qualification I needed to obtain my dream career."

- *Jaber Makrashi, Bachelor of Construction, Saudi Arabia*



"Massey has helped me a lot along the way of pursuing my goal of becoming a qualified food technologist. I have met a lot of people, both students and lecturers, and had many opportunities to interact with others at different events, which has helped both my social skills and communication skills. This will be crucial to furthering my career."

- *Sunny Deng, Bachelor of Food Technology, China*



TE KUNENGA | MASSEY
KI PUREHUROA | UNIVERSITY
UNIVERSITY OF NEW ZEALAND